
Subject: Curvex Sentry
Posted by [Thojil](#) on Sun, 17 Nov 2013 22:07:44 GMT
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Model name : Sentry

Type : Curvex

Period/date : 1942-1943

Gender : Male

Case Maker : Wadsworth

Case Material : 10K Gold Filled

Case Serial : G379368

Case Style no : 440-448

Caliber : 440

Movement Maker : Gruen

Movement Serial: 8551

Bracelet : After market leather

Other info : The Sentry is the gold filled version of the Crown and was available in yellow and pink gold filled. It was available with a number of dial color variations. Re-dial done by Int. Dial.

Life Magazine 1944

Gruen sales brochure 1942

File Attachments

1) [Img_0575b.jpg](#), downloaded 1395 times



2) [Img_0567b.jpg](#), downloaded 1400 times



3) [Img_0563b.jpg](#), downloaded 1383 times



4) [Img_0565b.jpg](#), downloaded 1382 times



Subject: Re: Curvex Sentry
Posted by [mikey](#) on Mon, 18 Nov 2013 02:31:33 GMT

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Two Thumbs Up!

Subject: Re: Curvex Sentry

Posted by [Thojil](#) on Mon, 18 Nov 2013 13:42:03 GMT

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Going through the ads for my photos I found a strange contradiction in the naming. In some ads actually the Crown is described having a gold-filled case instead of solid gold. Maybe a copy error?

Below example is from Dec. 1940

File Attachments

1) [1940 Dec Christmas various.jpg](#), downloaded 1215 times



A. VERI-THIN 12-jewel movement, pink or yellow gold-filled case with Goldite back . . . \$10.75

B. VERI-THIN 12-jewel movement, pink or yellow gold-filled case with Goldite back . . . \$10.75

C. VERI-THIN 12-jewel movement, yellow or pink gold-filled case with Goldite back . . . \$12.50

D. VERI-THIN 12-jewel movement, pink or yellow gold-filled case with Goldite back . . . \$12.50

E. VERI-THIN 12-jewel movement, yellow or pink gold-filled case with Goldite back . . . \$12.50

F. KENT, 17-jewel movement, yellow or pink gold-filled case with Goldite back . . . \$12.50

G. VERI-THIN 12-jewel movement, pink or yellow gold-filled case with Goldite back . . . \$12.50

H. VERI-THIN 12-jewel movement, pink or yellow gold-filled case with Goldite back . . . \$12.50

I. VERI-THIN 12-jewel movement, pink or yellow gold-filled case with Goldite back . . . \$12.50

J. VERI-THIN 12-jewel movement, pink or yellow gold-filled case with Goldite back . . . \$12.50

K. CURVEX CONSORT, 17-jewel Precision* movement, pink or yellow gold-filled case with Goldite back . . . \$12.50

A thousand tender words in One



Watch on Lady's wrist—VERI-THIN PORTIA, 17-jewel movement, pink or yellow gold-filled case with Goldite back . . . \$37.50

IF YOU SHOULD WRITE DOWN TONIGHT
ALL THE MANY THINGS THAT MAKE A
CHRISTMAS GIFT PERFECT FOR SOMEONE
CLOSE TO YOUR HEART, YOU'D COME TO
ONE CONCLUSION:

ONLY A FINE WATCH TRULY FITS THE
DESCRIPTION. AND MOST TRULY OF ALL,
A GRUEN—VOIED THE MOST BEAUTIFUL
WATCHES IN THE WORLD BY AMERICA'S
MOST RESPECTED FASHION DESIGNERS.

CHOOSE NOW AT YOUR GRUEN
JEWELERS. TRUST THE NAME "GRUEN" ON
THE WATCH YOU GIVE TO CONVEY THE
THOUSAND WORDS YOU FIND TOO TENDER
FOR SPEECH. TRUST THE ACCURACY AND
STURDINESS GRUEN BUILDS INTO ITS
WATCHES TO ENHANCE THE MEMORY OF
YOUR THOUGHTFULNESS AND GENEROSITY
LONG AFTER CHRISTMAS HAS TICKED BY.

GRUEN WATCHES, AT GRUEN JEWELERS ONLY,
\$24.50 to \$250; with precious stones to
\$2500. Write for folder. The Gruen Watch
Company, Time Hill, Cincinnati, Ohio.
In Canada: Toronto, Ont.

GIFTS FROM YOUR JEWELER
ARE GIFTS AT THEIR BEST



L. VERI-THIN MEDALIST, 17-jewel movement, pink or yellow gold-filled case, matching expansion band . . . \$17.50

M. STRATFORD, 17-jewel movement, pink or yellow gold-filled case with Goldite back . . . \$25.00

N. BRIGHTON, 17-jewel movement, pink or yellow gold-filled case with Goldite back . . . \$25.00

O. BRIGHTON, 17-jewel movement, pink or yellow gold-filled case with Goldite back . . . \$25.00

P. VERI-THIN DE LUXE, 17-jewel Precision* movement, pink or yellow gold-filled case with Goldite back . . . \$25.00

R. CARDIFF, 17-jewel Precision* movement, pink or yellow gold-filled case with 14 diamonds . . . \$125.00

S. CANNES, 17-jewel Precision* movement, pink or yellow gold-filled case with 14 diamonds . . . \$125.00

T. CANNES CAPTAIN, 17-jewel Precision* movement, pink or yellow gold-filled case with 14 diamonds . . . \$125.00

U. CURVEX

V. CURVEX, 17-jewel Precision* movement, pink or yellow gold-filled case with 14 diamonds . . . \$125.00

*Reg. U.S. Pat. Offic. Patented U. S. Patent No. 2400000. Copyright 1949 by The Gruen Watch Co., Inc., D. B. Offic. Patented U. S. Patent No. 2790001. Canadian Patent No. 2000000. Manufactured 1949-1950.

PRINTED IN U.S.A. 1949

PRINTED IN U.S.A. 1949

2) Img_0580b.jpg , downloaded 1178 times

PRECISION* WATCH



T. CURVEX† CAPTAIN,
17-jewel Precision* move-
ment, pink or yellow gold-
filled case . . . \$59.50

U. CURVEX†
CROWN, 17-jewel
Precision* move-
ment, 14kt. yellow
or pink gold-filled

Subject: Re: Curvex Sentry

Posted by [Jenneke](#) on Mon, 18 Nov 2013 18:05:37 GMT

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Quote: Maybe a copy error?

That would explain the price. The gold filled watch was around \$55 and the gold one must be more expensive... \$85?

Subject: Re: Curvex Sentry

Posted by [C. Hurt](#) on Mon, 18 Nov 2013 18:22:54 GMT

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I had noted this as well, and have always assumed it was a copy writer's mistake.

Subject: Re: Curvex Sentry

Posted by [Bazzab](#) on Tue, 19 Nov 2013 17:28:36 GMT

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Nice Piece!

B
