
Subject: Red & cream Plaskon boxes - ribbon identifier

Posted by [Case](#) on Wed, 15 Sep 2021 01:58:28 GMT

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Here are the men's and women's boxes, I think early 1940s. Outer box style was used for several years with different interiors.

On this version, ribbon identifies if it is Precision or Veri-Thin. The men's measures 3.75" x 5.75", the women's 2.875" x 4.75", and there is a different holder for the watch. I have one with a broken base, and I found a mark imprinted in the glue residue: "Rathbun", from somewhere in NY. Could that be the maker?

Period: 1940s

Watch type: Verithin & Precision

Size: men's/women's wristies

Inventor: ??

Patents: ??

Box maker: possibly Rathbun

File Attachments

1) [C7D525F4-71C1-4172-A4C7-8D1CD01926E9.jpeg](#), downloaded 2714 times



2) [76EA0240-F210-4DFD-8B23-A22A98CD5D21.jpeg](#), downloaded 2716 times



GRUEN

GRUEN

3) [20D461E6-DA8B-4BBA-B651-4A3BB900BC0B.jpeg](#), downloaded 2608 times

MADE IN USA

4) [7399B677-C190-46DC-BC44-11A293DF4E71.jpeg](#), downloaded 2674 times



GRUEN VERI-THIN

5) [0815E42E-70EC-4F48-8BAD-833279BC9191.jpeg](#), downloaded 2700 times



Subject: Re: Red & cream plastic boxes - ribbon identifier
Posted by [Ephemerald](#) on Wed, 15 Sep 2021 02:08:53 GMT
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Yes it is the maker. They made several others as well.

File Attachments

1) [20210914_200428.jpg](#), downloaded 2296 times

label. The jar is opaque, the whiteness of the container emphasizing the cleanliness of the product. Containers designed and manufactured by the Hazel-Atlas Glass Co.

13 The Gruen Watch Co. has redesigned its gift display containers to present its watches to their best advantage. A deep shade of blue is utilized on the molded plastic container, offering a striking background for the watches nested in the velvet covered base of the display container. Design is simple, the streamlined appearance lending itself to effective mass display on counter or in window. Boxes molded of Plaskon by the Rathbun Molding Corp.

14 The new Yardley & Co., Ltd., shaving bowl has been especially designed for travelers. The size of the container is small so as not to take up too much space and provision has been made to absorb the moisture of the

2) [20210914_200519.jpg](#), downloaded 2285 times



Subject: Re: Red & cream plastic boxes - ribbon identifier

Posted by [Case](#) on Wed, 15 Sep 2021 02:22:12 GMT

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Plaskon mold again!

Subject: Re: Red & cream plastic boxes - ribbon identifier

Posted by [Ephemerald](#) on Wed, 15 Sep 2021 02:38:33 GMT

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Case wrote on Tue, 14 September 2021 20:22Plaskon mold again!

Mmhmm. There is one patent I know of associated with this box. The hinges. It has a pin less spring hinge.

Subject: Re: Red & cream plastic boxes - ribbon identifier

Posted by [Barney Green](#) on Wed, 15 Sep 2021 16:39:33 GMT

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The way I see it:

Plaskon is the material.

The Rathbun Molding Corp. is the molder. And yes, they were located in Salamanca, NY, and they were holding the patent for this special spring hinge.

Someone else is the box maker, may be even Gruen themselves, other possibilities are Electric City Box Co or Star Case Co, you name them...

Subject: Re: Red & cream plastic boxes - ribbon identifier

Posted by [Ephemerald](#) on Wed, 15 Sep 2021 16:58:06 GMT

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Bernd, absolutely correct, we do not know the designer for this specific box but others have been uncovered.
