Subject: Quadron service box
Posted by Thojil on Sat, 26 Dec 2020 20:33:38 GMT
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Description
Two-tone hinged wooden box. The lid is covered in dark red fake leather with an Art-Deco style gold embossed emblem. The main body of the box is covered in brown fake leather material with gold printed borders.
Inside the lid has off-white silk, showing text “Gruen Quadron”, the Gruen crest and “17 Jewels PRECISION”
The insert holding the watch is missing and I also have no idea what it should look like. Please add a picture if anybody has the info. I can then get creative like Jenneke and try to reproduce it :lol:

Period : 1925 - 1930?
Watch type : Mens wrist watch
Size : L=13cm W=9cm H =5.5cm
Inventor : Unknown
Patents : Unknown
Box maker : Unknown

File Attachments

1) 3DDD8E15-8C80-40D3-B395-87894E3024CA.jpeg, downloaded 3592 times



2) 16DDBD43-2741-4EED-AF1B-D64F91DF39A8.jpeg, downloaded 3618 times


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3) ECB64E05-F656-40F4-8F86-E83255010C0D.jpeg, downloaded 3576 times



Subject: Re: Quadron service box
Posted by Jenneke on Sun, 27 Dec 2020 08:37:51 GMT
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Nice! Never seen one. Wood inside. That gold emblem. Very unusual.

The hight of the box makes me think it had two layers.

No marking on the bottom?

Subject: Re: Quadron service box
Posted by Thojil on Sun, 27 Dec 2020 09:49:12 GMT
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Unfortunately no markings at all that could provide a clue.

Agree that the insert could have been in two layers. I have seen examples of that with ladies watches.

Subject: Re: Quadron service box
Posted by Thojil on Sun, 27 Dec 2020 11:17:37 GMT
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Being a more elaborate box versus the Quadron marked boxes I've seen so far, I hope I can link this one to my Quadron 3

Subject: Re: Quadron service box
Posted by Ephemerald on Sun, 27 Dec 2020 17:00:42 GMT
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This is the quadron box that is lined with cedar, it came with paper instructions suggesting that the box double as a perfect humidor for tobacco-that's why it's so tall. I'm looking for the photos but not positive I can find today but notes say it was from 1931 and a the watch had a gilded 123.

Subject: Re: Quadron service box
Posted by Thojil on Sun, 27 Dec 2020 21:22:41 GMT
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Here you have it again, a simple explanation for something early Gruen marketeers creatively developed, but we would never have come up with not even in one of those wild brain storming sessions :lol: :lol:

Looking forward to the pictures when you have found them.

Subject: Re: Quadron service box
Posted by afire on Mon, 28 Dec 2020 18:32:23 GMT
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That's a new one to me. I've never seen a box specifically marked Quadron, just the paperwork.
Ephemerald wrote on Sun, 27 December 2020 11:00This is the Quadron box that is lined with cedar, it came with paper instructions suggesting that the box double as a perfect humidor for tobacco-that's why it's so tall.
I guess tobacco tie-ins were a thing back in the day. Hamilton suggested using their pocket watch boxes as cigarette cases...

Subject: Re: Quadron service box
Posted by Thojil on Mon, 28 Dec 2020 21:32:37 GMT
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Great stuff, try that today :lol: