Subject: Paper box Gruen Time Hill

Posted by Jenneke on Tue, 11 Feb 2020 21:38:56 GMT

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Description

On the outer box is a picture of the front page of the Gruen book "A worthy Company of watchmakers". This book is from 1918. The inner box is also made of cardboard. Missing the watch holder.

Period: 1918 - 1928?

Watch type: ladies silk ribbon wristlet (educated guess)

Size: outer box (H=4cm W=11cm D=7.5cm), inner box (H=3.8cm W=10.1cm D=5.4cm)

Inventor : unknown Patents : unknown

Box maker: Dennison Mfg Company

Impressed in the bottom of the inner box is "Dennison maker". The Dennison Mfg.

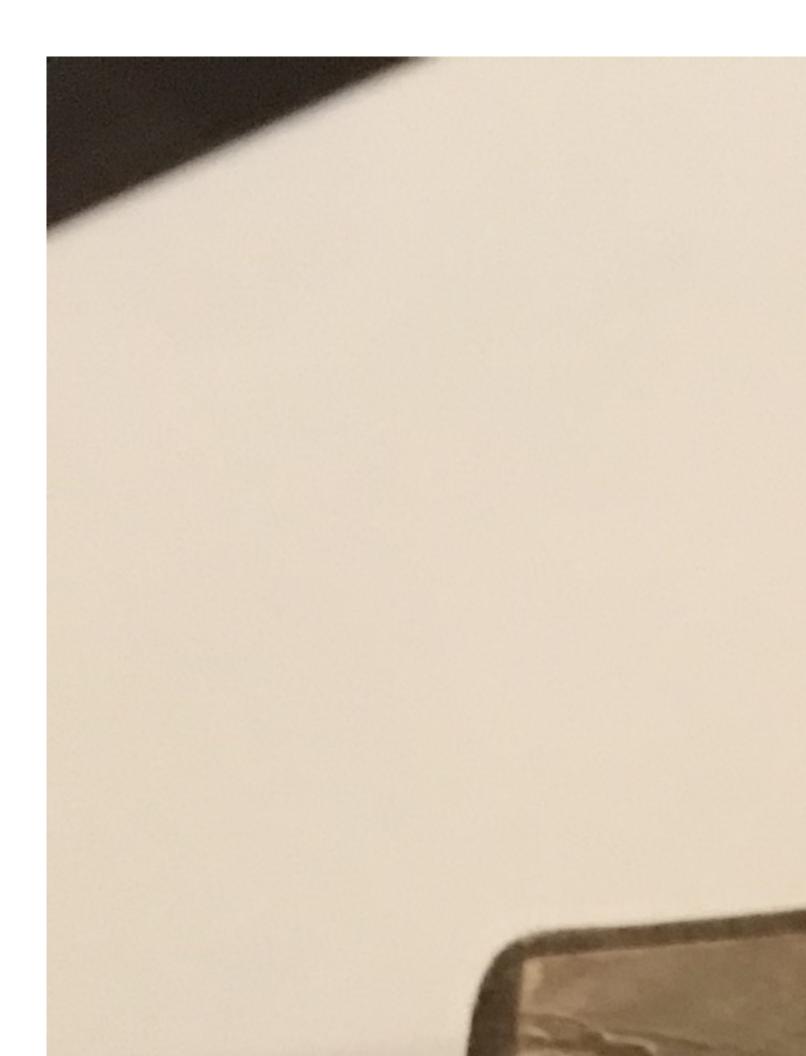
Company started in 1844 when Aaron Dennison (a Boston jeweller) began to make paper boxes. His father (Andrew) and he made a machine to facilitatie the making of cardboard boxes. At the time most jewel boxes were imported. In 1863 the company produced lots of paper stuff (jewelry tages, display cards) and in 1914 crepe paper. One of the sales offices was in Cincinnati. Today the factory still exists in combination with Avery.

File Attachments

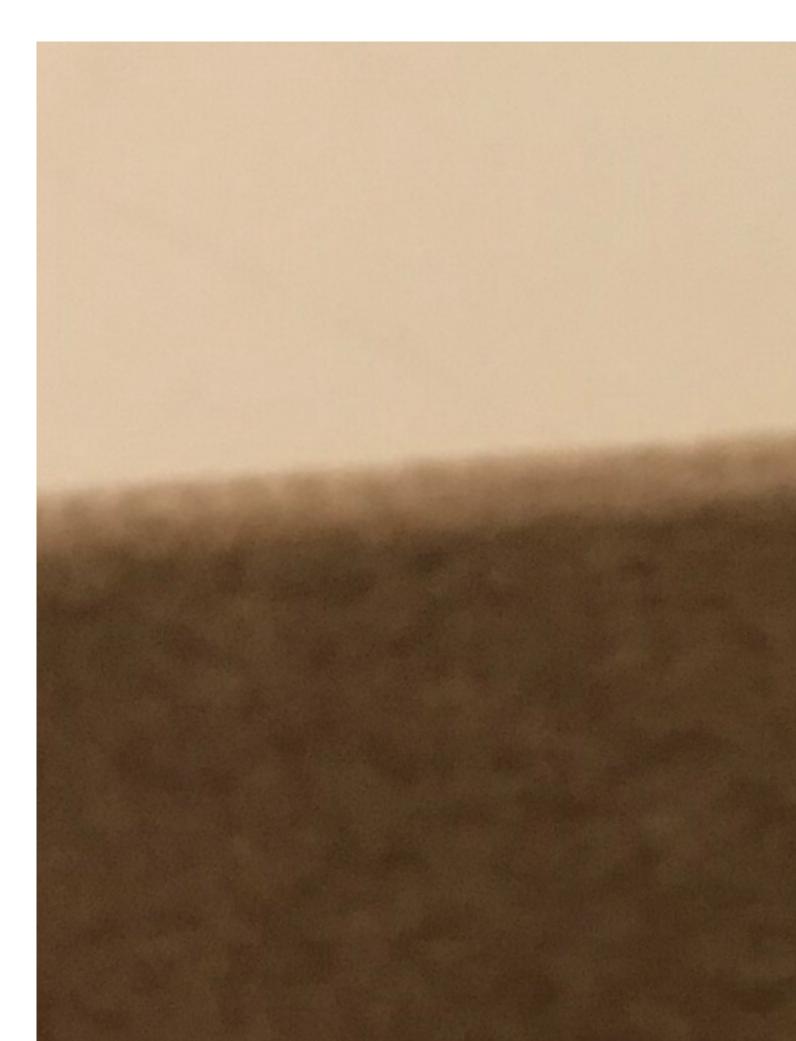
1) outer box inside.jpeg, downloaded 1830 times



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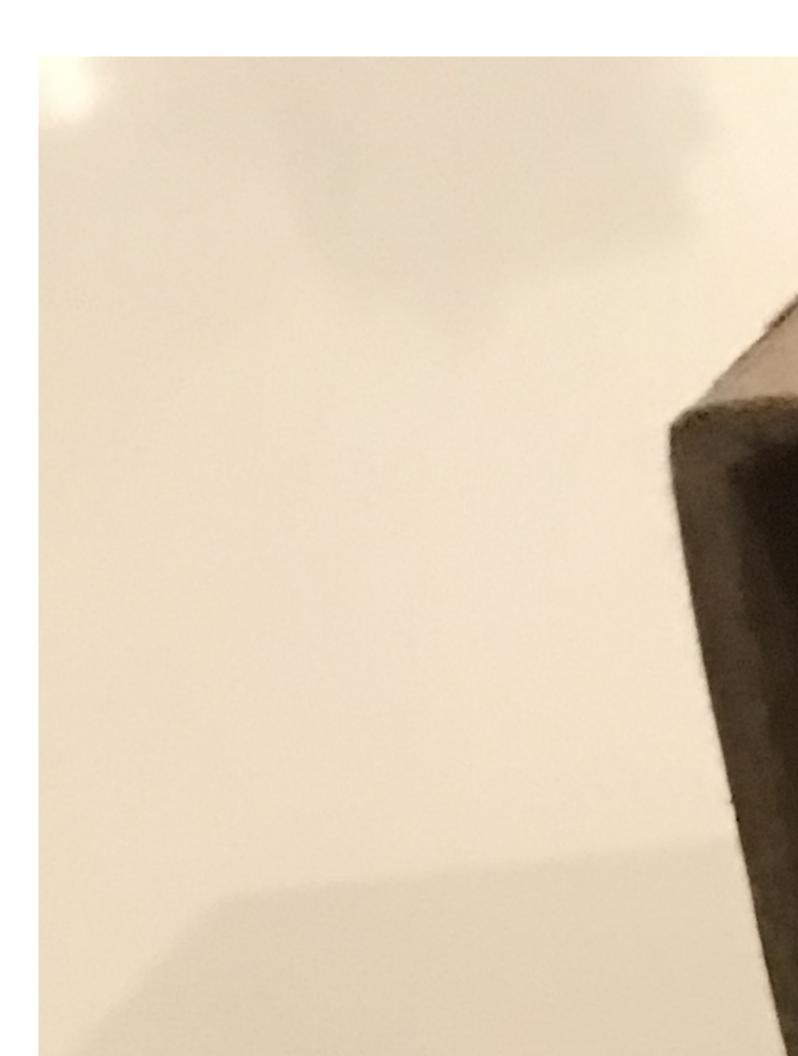


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4) watch box inside.jpeg, downloaded 1812 times

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Subject: Re: Paper box Gruen Time Hill Posted by Barney Green on Wed, 12 Feb 2020 06:46:20 GMT

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What a great idea, thanks a lot Jenneke!

I also have a number of original boxes and I am always discoveringnew ones. Gruen seems to have been very fancy about their gift / presentation boxes and changed them quite frequently. Much appreciated!

Subject: Re: Paper box Gruen Time Hill

Posted by Ephemerald on Sat, 13 Nov 2021 06:32:58 GMT

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Out of all the watch boxes. This one fascinates me the most so far. It links two great watch families. Never seen one bit o evidence that Dennison Watch Case Co ever supplied Gruen, but I wonder....Two ads c 1925. One of which proudly lists Gruen.

File Attachments

1) 20211112_232938.jpg, downloaded 1544 times



Bones by Dennison

E. W. DENNISON starte 1844 because he wanted to make better boxes.

He made them. Ever house has been making be ability to improve serving al of the house. Page 13 of 15 ---- Generated from Vintage Gruen

Of Bire Louisuf Laid of

These are a few of the houses whose products sell faster in Dennison Boxes

THE CONKLIN PEN MANU-FACTURING CO. CAPPER AND CAPPER, INC. PAGE AND SHAW, INC. HANAN AND SON GRUEN WATCHMAKERS GUILD ARMOUR AND COMPANY ELMO, INCORPORATED BARBER & Ross SARGENT & CO. B. ALTMAN & Co. JORDAN MARSH COMPANY HOCHSCHILD, KOHN & CO. PROVIDENCE PAPER CO. HARCOURT & CO. SHREVE, CRUMP & LOW CO. T. KIRKPATRICK & CO. I. E. CALDWELL & CO. SAMUEL KIRK & SON CO. SPAULDING & CO. GALT & BRO. TRAUB BROS. & Co. SHREVE, TREAT & EACRET RIGGS NATIONAL BANK BUXTONS, INC. MARSHALL FIELD & COMPANY THEDEVILBISS MANUFACTUR-ING Co. AMITY LEATHER PRODUCTS COMPANY

THE MOORE PEN CO.

THAT'S the sort of business that each day in our Box Division-specifications, from to spending every waking the sales of the best goods in America.

They get a lot mo prices. We work wis sign, iron out the wring job look as though it and then produce and "never been done before the state of the s

The list includes not-so-big; names of t today who order by sales-makers of ton ordering by the single their prospective order practical and persister

As you will like v question of "package" to you than just a no "sales psychology" service to yourself not Subject: Re: Paper box Gruen Time Hill Posted by Jenneke on Sat, 13 Nov 2021 07:43:14 GMT

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Sells faster, hmmm, that is a bold statement. Is the denisson mfg co the same company as the denisson watch case co?

Indeed, gruen watchmakers guild is in the list. Not gruen watch co. And what is written in front of the outer box: gruen watchmakers guild.

This is my favourite box.

Subject: Re: Paper box Gruen Time Hill Posted by Ephemerald on Sat, 13 Nov 2021 09:09:14 GMT

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Jenneke wrote on Sat, 13 November 2021 00:43Sells faster, hmmm, that is a bold statement. Is the denisson mfg co the same company as the denisson watch case co?

No. They are seperate companies. But both were established by the same person, Aaron Dennison. His younger brother E.W. Dennison soon was permitted to take over the reins of the box and tag business. Again, never seen anything that suggests Gruen did get watchcases from Dennison. Just playing with possibilities. But I don't think it's too far of a leap to ponder for a sec either, considering the history, how close Dennison family connections and companies were. Dennison Watch Case Co was based out of Birmingham, England. And Dennison has a known major connection to Waltham. So a Gruen connection is highly unlikely.

https://www.vintagewatchstraps.com/dennison.php