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Subject: Autowind Ace

Posted by [puckstopper29](#) on Sat, 02 Dec 2017 20:15:12 GMT

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Model name : Autowind Ace

Type : Autowind

Period/date : 1950's

Gender : Gents

Case Maker : Gruen

Case Material : Guildite

Case Serial : 31315D

Case Style no :

Caliber : 460SS

Movement Maker :Gruen

Movement Serial:

Bracelet :

Other info :

Hello,

I am brand new to identifying watches and I'm looking for information on my dad's old Gruen.

Seems like he said he got it in high school and he would have graduated in about 1950. I'm sorry for the poor photos. Stamped on the outside of the back cover is "31315D," and someone etched on the outside of the back cover "484491" (that's my best guess) or possibly "184491."

Inside the watch is a circled "460SS." Also "Gruenwatch Co Precision Switzerland Seventeen 17 Jewels IG43874 Unadjusted Autowind Veri-Thin Patented"

I hope some of this information is helpful. Looking for the model number and approximate date.

I've cruised the internet and have found some models very similar but not quite exactly the same as this watch.

Any help is appreciated

Thank you,

Scott

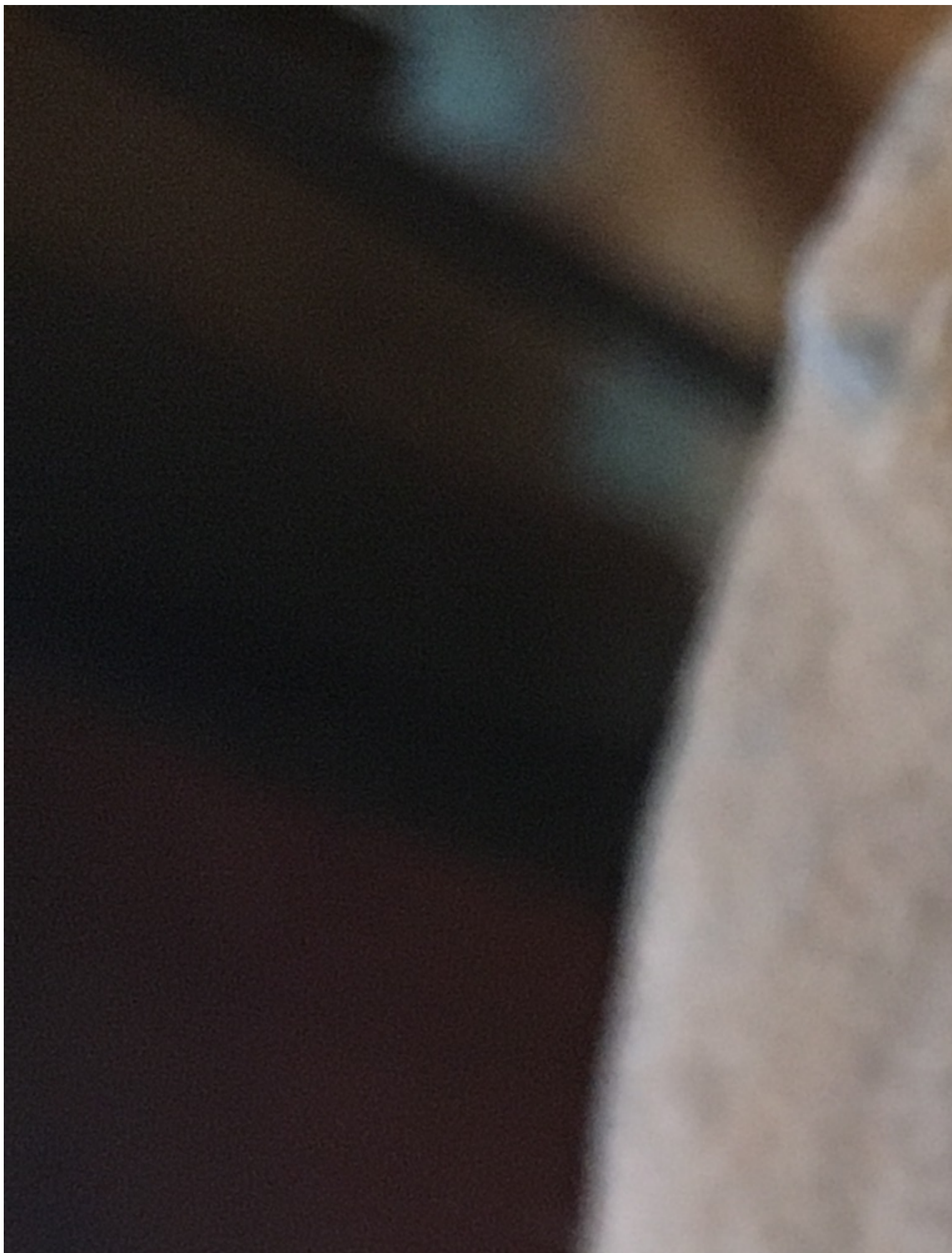
Edit - jackW (moderator) - inserted images into the body of the message

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File Attachments

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1) [IMG\\_3551.JPG](#), downloaded 2234 times



2) [IMG\\_3546.JPG](#), downloaded 2167 times





3) [IMG\\_3548.JPG](#), downloaded 2183 times





4) [IMG\\_3550.JPG](#), downloaded 2210 times





Subject: Re: ID Help

Posted by [timeliz](#) on Sat, 02 Dec 2017 22:37:02 GMT

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Welcome to the forum , Scott.

Looks like you have an "Import 301"

Which has the caliber 460ss Autowind and came in the Guildite case.

Also with the correct dial & hands.

Timeframe would be approx late 40's-mid 50's-ish.

I'll check my collection of ad material to see if I can locate your model in print,  
and if I can't find one I'll bet Barney can!

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This ad doesn't have your model but is from the same time frame.

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### File Attachments

1) [1951 Gruen Esquire ad.JPG](#), downloaded 1957 times

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# When you turn this page your watch will wind itself

IF IT'S A GRUEN AUTOWIND



AUTOWIND ACE \$65.00

AUTOWIND YACHTSMAN \$92.50



AUTOWIND CHEVRON \$71.50

AUTOWIND MARINER \$200.00



AUTOWIND SCIENTIST \$71.50

AUTOWIND LEADER \$55.00

**AUTOWIND ACE.** Water and shock-resistant. 17 jewel Gruen-Precision movement. Sweep-second hand. \$65.00  
**AUTOWIND YACHTSMAN.** 17 jewel Gruen-Precision movement. Water and shock-resistant. Sweep-second hand. Yellow gold-filled. Expansion band. \$92.50  
**AUTOWIND CHEVRON.** 17 jewel Gruen-Precision movement. Luminous dial. White, or yellow gold-filled. Shock-resistant. \$71.50  
**AUTOWIND MARINER.** Water and shock-resistant. 17 jewel Gruen-Precision movement. 14 kt. gold case. Sweep-second hand. 14 kt. yellow gold case. \$200.00  
**AUTOWIND SCIENTIST.** Water and shock-resistant. Sweep-second hand. 17 jewel Gruen-Precision movement. Expansion band. \$71.50  
**AUTOWIND LEADER.** 17 jewel Gruen-Precision movement. Water and shock-resistant. Luminous dial. \$55.00  
**(On wrist) AUTOWIND ILLUSTRIOUS.** 17 jewel Gruen-Precision movement. Black or white dial with 14-kt. gold numerals. 14-kt. yellow gold. \$165.00

## Fanfare for

Continued from page

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But something even more astounding happens when you slip the world's most modern watch on your wrist. Your chin goes up. (After all, it is extremely handsome!) You swing through your day's activities with a new confidence.

For you know your Gruen Autowind is always wound. It remembers to wind itself. You just set it . . . and forget it. Plenty of reserve power there for off-wrist hours. And because the mainspring is always wound to proper tension, you can rely on it for brilliant accuracy. Why wait to bring your wrist up to date with a modern Gruen Autowind? Shock-resistant. Non-magnetic. Available in water-resistant models. Stop in at your Gruen jeweler's tomorrow!

Other Gruen Watches priced from \$29.75; with precious diamond settings to \$5000. Write for free style booklet "C"

# GRUEN

THE PRECISION WATCH • AMERICA'S CHOICE SINCE 1874

For television fun, tune in Gruen's exciting ABC show, "Blind Date," starring Arlene Francis

Subject: Re: ID Help

Posted by [puckstopper29](#) on Sun, 03 Dec 2017 00:45:03 GMT

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Thanks, Timeliz, I appreciate it.

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Subject: Re: ID Help

Posted by [Barney Green](#) on Sun, 03 Dec 2017 16:43:10 GMT

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Hey,

I don't have them all.

But this one I would say is one of the watches sold under the name "Autowind Ace". I have about 20 ads showing Autowind Ace versions with different dials from 1949 to 1953. This one seems to be matching:

This version seems to have been advertised in 1952 only.

Best regards

Barney

#### File Attachments

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1) [The\\_Tribune\\_Thu\\_\\_May\\_1\\_\\_1952\\_.jpg](#), downloaded 1908 times

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Subject: Re: ID Help  
Posted by [timeliz](#) on Sun, 03 Dec 2017 16:47:59 GMT  
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Barney, that looks like the same model in the '51 ad I posted -The Ace...except for the dial.

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Subject: Re: ID Help  
Posted by [Barney Green](#) on Sun, 03 Dec 2017 17:04:37 GMT  
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Yes,

I have seen the Aces been advertised with different dials and even different cases under the same name in these 5 years. The particular one I added is the version they advertised May 1952 to October 1952. I have not seen that dial at a different time with the Ace.

Barney

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Subject: Re: ID Help  
Posted by [timeliz](#) on Sun, 03 Dec 2017 17:22:16 GMT  
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I knew you'd have "the" ad.

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Subject: Re: ID Help  
Posted by [puckstopper29](#) on Sun, 03 Dec 2017 17:53:48 GMT  
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Thank you, Barney, for your help. That looks exactly like my watch. I've seen others with the minute markers inside the numbers, but the one you found was at the edge of the face. Thanks again.

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