
Subject: Strap 843

Posted by [TWCurvex](#) on Thu, 14 Jan 2016 00:27:32 GMT

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Model name :Strap 843

Type :Curvex

Period/date :1954

Gender :Gents

Case Maker :Jonell

Case Material :14K SG

Case Serial :M68128

Case Style no :760

Caliber :370

Movement Maker :Gruen

Movement Serial:

Bracelet :

Any help would be greatly appreciated. Picked up this 14k Curvex with original box and papers. Never seen one like it and haven't been able to find any information on it. Thanks in advance.

File Attachments

1) [IMG_20160113_191858.jpg](#), downloaded 1574 times



2) [IMG_20160113_192057.jpg](#), downloaded 1625 times



3) [IMG_20160113_191830.jpg](#), downloaded 1639 times



Subject: Re: Help Identifying 14k Curvex with Heavy Hooded Lugs

Posted by [Gary](#) on Thu, 14 Jan 2016 01:54:01 GMT

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If you can get the back open, take a picture of the inside back. That would should give us some good information like the estimated year of manuf. my bets say that is is a early 50's given the dial design. No Swiss markings on the dial that I can tell, could be a re-dial. Post a picture of the box if you can.

Subject: Re: Help Identifying 14k Curvex with Heavy Hooded Lugs

Posted by [TWCurvex](#) on Thu, 14 Jan 2016 02:06:22 GMT

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Inside Caseback

M68128

370 760

File Attachments

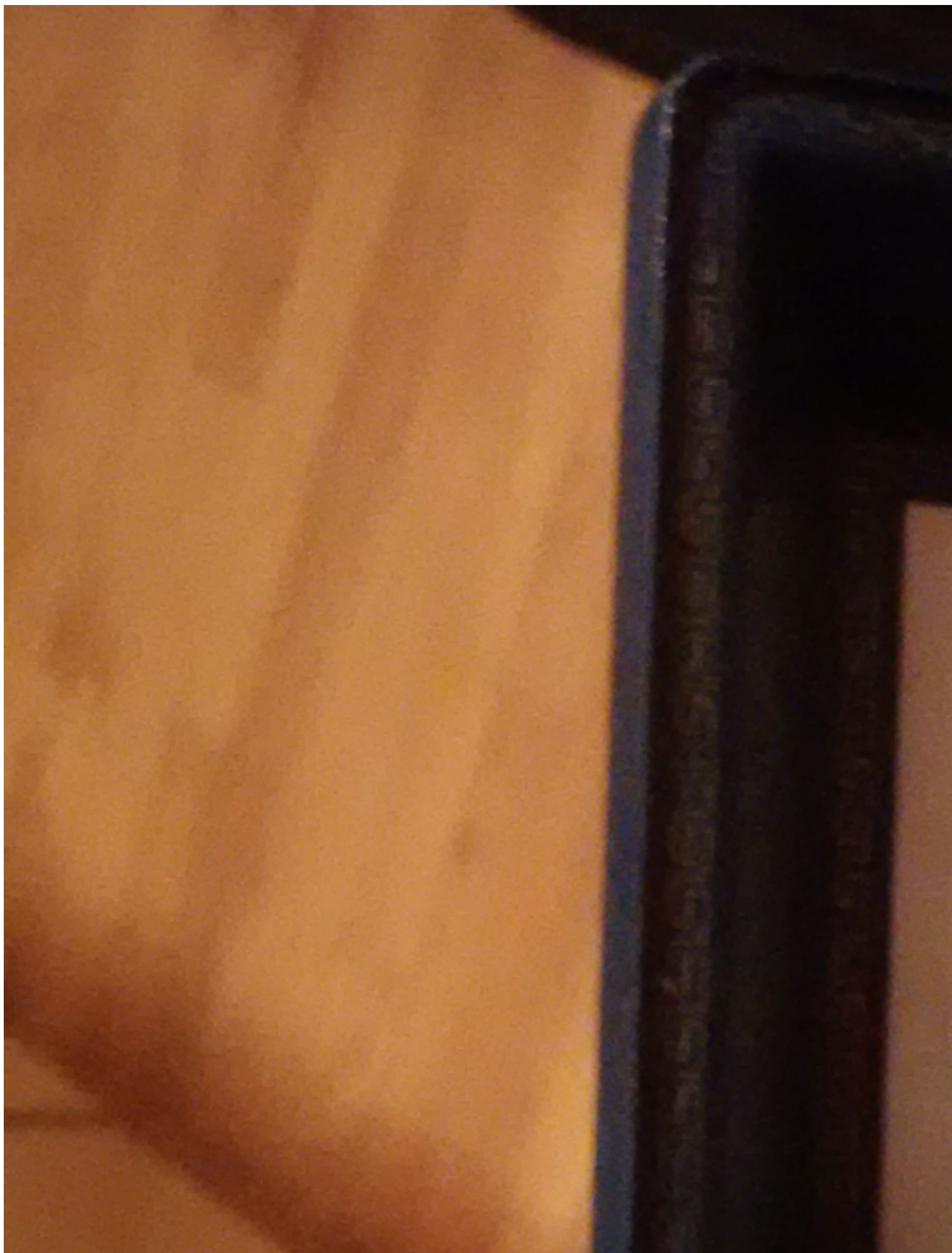
1) [IMG_20160113_210028.jpg](#), downloaded 1351 times



Subject: Re: Help Identifying 14k Curvex with Heavy Hooded Lugs
Posted by [TWCurvex](#) on Thu, 14 Jan 2016 02:08:01 GMT
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File Attachments

1) [IMG_20160113_205633.jpg](#), downloaded 1305 times



Subject: Re: Help Identifying 14k Curvex with Heavy Hooded Lugs

Posted by [Barney Green](#) on Thu, 14 Jan 2016 08:11:45 GMT

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I am almost sure that I have seen the watch somewhere, may be in one of Mikes books. For sure it is in the Master Book aka "The Catalog", where it is called Strap 843. No SWITZERLAND visible there also, so I think the dial is original. It was build around 1954, the case came from the Jonell Watch Case Co in New York. That's all I can provide...

Subject: Re: Help Identifying 14k Curvex with Heavy Hooded Lugs

Posted by [TWCurvex](#) on Thu, 14 Jan 2016 16:12:09 GMT

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Thanks Barney!

Now I have something to work with.

If anybody has any additional information, please let me know.

Subject: Re: Help Identifying 14k Curvex with Heavy Hooded Lugs

Posted by [Barney Green](#) on Thu, 14 Jan 2016 21:54:38 GMT

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I forgot to add that the Strap 843 can be found on page 85 of The Gruen Watch Catalog. If you are in Gruens this is the ultimate resource.

Subject: Re: Help Identifying 14k Curvex with Heavy Hooded Lugs

Posted by [TWCurvex](#) on Fri, 15 Jan 2016 00:50:50 GMT

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Thanks again Barney. Can anyone provide info regarding the rarity of this watch?

I can't find one anywhere online. I was hoping to find a previous auction listing or something to get some gauge of its value.

Subject: Re: Help Identifying 14k Curvex with Heavy Hooded Lugs

Posted by [Barney Green](#) on Fri, 15 Jan 2016 08:38:19 GMT

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It is for sure rare. I assume that the watch did cost around \$200. Many of these higher end watches were not advertised because the broad masses were a) not able to afford such a watch and b) it would have cut the exclusivity of such watches. So most manufacturers picked only one

or a few expensive models which they advertised to show off and sold the others to the people looking for an exclusive watch like yours.
