
Subject: Re: ID Help

Posted by [timeliz](#) on Sat, 02 Dec 2017 22:37:02 GMT

[View Forum Message](#) <> [Reply to Message](#)

Welcome to the forum , Scott.

Looks like you have an "Import 301"

Which has the caliber 460ss Autowind and came in the Guildite case.

Also with the correct dial & hands.

Timeframe would be approx late 40's-mid 50's-ish.

I'll check my collection of ad material to see if I can locate your model in print, and if I can't find one I'll bet Barney can!

This ad doesn't have your model but is from the same time frame.

File Attachments

1) [1951 Gruen Esquire ad.JPG](#), downloaded 1962 times

When you turn this page
your watch will wind itself

IF IT'S A GRUEN AUTOWIND



AVTRIMM AFG MARS

AUTOMOBILE AFFILIATES

— 10 —

19. *Leucosia* (Leucosia) *leucostoma* (Fabricius) (Fig. 19)

AUTOWIND ACE. Water and shock-resistant. 17 jewel.

GRASS-POINTED movement, three-pronged hand. 365.00

AUTOWIND YACHTSMAN. It is a new Green-Precision instrument. Water and shock-resistant. Sweep-second hand.

Yellow gold-filled, Expansion band. \$92.50

AUTOWIND CHEVRON. It used Gram-Precision movement. Luminous dial. White or yellow gold-filled. Shock-

president. \$71.54

AUTOWIND MARINER. Water and shock-resistant. Electronic Green Dot™ movement. Light, cold, time, weather.

Supersound hand, 14kt, yellow gold case. \$2000.00

AUTOWIND SCIENTIST. Water and shock-resistant. Recommended for 17 and 200000 miles.

Expansion band. 17 jewel Green Precious impression. \$74.50

AUTOWIND LEADER IT joined Gruss-Precision mot-

1000-word AUTOMOBILE ILLUSTRATION. 17 lines. Extra.

THE SWISS AUTOMATIC ILLUSTRIUS. 17 jewel Swiss. Precision movement. Black or white dial with 14kt. gold.

mattocks, 3 ft. 6 in., yellow gold. \$165.00

¹⁰ See also, *Reforming the Constitution: How Much and How Soon?* (1997).

But something even more astounding happens when you slip the world's most modern watch on your wrist. Your chin goes up. (After all, it *is* extremely handsome!) You swing through your day's activities with a new confidence.

For you know your Gruen Autowind is always wound. It remembers to wind itself. You just set it . . . and forget it. Plenty of *reserve* power there for off-wrist hours. And because the mainspring is always wound to proper tension, you can rely on it for brilliant accuracy. Why *wait* to bring your wrist up to date with a modern Gruen Autowind? Shock-resistant. Non-magnetic. Available in water-resistant models. Stop in at your Gruen jeweler's tomorrow!

Other Gruen Watches priced from \$29.75; with precious diamond settings to \$5000. Write for free style booklet "G".

GRUEN

THE PRECISION WATCH • AMERICA'S CHOICE SINCE 1874

For television fun, tune in Gruen's exciting ABC show, "Blind Date," starring Arlene Francis.