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Subject: Re: Please help me identify the "name" of my Curvex

Posted by [C. Hurt](#) on Thu, 12 Feb 2015 20:06:25 GMT

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Hi Jeff,

I answered your question on the NAWCC forum, but will repeat here for the benefit of those that don't frequent both sites.

Your watch is a Gruen Curvex "Portrait", first advertised in 1950. It was apparently quite popular, as they are fairly frequently seen.

The L2 leading the Wadsworth serial number indicates production in 1951-52. This ties with the observed advertisements. There were other, earlier watches using the 498 style number, so dating by that method can only tell when the style number was introduced, not when a particular watch was produced. This method is helpful for low production watches, and especially for those when there was only one use of the style number, but in many cases, including this one, it only provides a rough estimate.

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