
Subject: Re: WTB: Pan Am with Pan American marking on the back
Posted by [JackW](#) on Tue, 24 Feb 2026 18:45:05 GMT

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Hello again Matt!

handworn wrote on Mon, 23 February 2026 17:44 would by definition have been sold to Pan Am personnel, as the wartime ads said that they were only for sale to them.

Well... there is a propensity for "truth-in-advertising" but here I think there is not much to this claim. I doubt that the 1/2 dozen watches I have in the 51k to 96k serial range with 24-hour dials were owned by Pan Am staff. Of the couple marked with names and dates, these were regular service members as far as I can tell. Like this one. That guy after the war sold insurance.

The watch that is in the 1943 advertisement? In 15 years of looking I've never seen that style case and dial combination. There is the gold fill Star case from 1946 that some collectors think is the design in the '43 ad, but I disagree with this.

I am not in the mood at present to buy another Pan Am. If there is one that catches your eye, feel free to PM and I'll give you an opinion on it.

Also, check out Bruce Shawkey's article in the NAWCC.

https://docs.nawcc.org/Bulletins/2010/articles/2013/401/401_69_76.pdf

I can email it to you if you would like.
