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Subject: Long red with gold box  
Posted by [Jenneke](#) on Thu, 18 Dec 2025 21:06:15 GMT  
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Description: Long red plastic box with golden rim and transparent gold accent. Gold rim. Red velvet inside. Red silk with golden application. Gruen the precision watch. Metalized price label inside.

Period: ca 1962

Watch type: ladies bracelet

Size: width 24.5cm, height 3cm, depth 4.9cm

Inventor:

Patents:

Box maker: BCN (braun crystal manufacturing co)

1962 advertisement

### File Attachments

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1) [IMG\\_7887.jpeg](#), downloaded 781 times



2) [IMG\\_7888.jpeg](#), downloaded 764 times



3) [IMG\\_7889.jpeg](#), downloaded 772 times



4) [IMG\\_7890.jpeg](#), downloaded 771 times



5) [IMG\\_0172.jpeg](#), downloaded 760 times

Proud product of the Watchmaker's Art and Skill...

**24 DIAMOND CASE**  
**VERO-TIME VISCOUNT**  
 Luxurious 14 K. gold watch,  
 17 Jewels, buckle strap.  
 483W12100 ... Retail \$250.00



"FINE QUALITY PACKAGE"

**14 KT. GOLD**  
**EMBASSY**  
 17 Jewels. Distinctive new  
 design. Expansion band.  
 489W13150 ... Retail \$170.00



**3 DIAMOND DIAL**  
**EXECUTIVE**  
 17 Jewels, 20 Kt. Rolled  
 Gold Plate top, stainless  
 steel back. Expansion band.  
 489W14000 ... Retail \$95.00



**10 DIAMONDS**  
**1.8 KT. GOLD**  
**DIAMOND GLOSSY**  
 Finest manufacturer, 17  
 Jewels, Expansion bracelet.  
 470W49220  
 Retail \$150.00



**60 JEWELS**  
**AUTOWIND POWER KING**  
 Waterproof, self-winding,  
 shock, dust resistant, 12 Kt.  
 Rolled Gold Plate top,  
 stainless steel back,  
 Gemma expansion  
 band.  
 489W48000  
 Retail \$150.00



**8 DIAMONDS**  
**1.4 KT. GOLD**  
**DIAMOND PAT**  
 17 Jewels, Kuler  
 expansion bracelet.  
 4700W48920 ... Retail \$100.00  
 As above in yellow gold  
 4700W48910 ... Retail \$100.00



**10 KT. GOLD**  
**PETITE HARMONY**  
 New faceted design, 17  
 Jewels, Expansion bracelet.  
 4702W4050 ... Retail \$79.50  
 As above in white gold  
 4702W4050 ... Retail \$79.50



**10 KT. GOLD**  
**PETITE FIESA**  
 17 Jewels, Faceted crystal.  
 489W48000 ... Retail \$95.00  
 As above in white gold  
 4897W48000 ... Retail \$95.00



**17 JEWELS**  
**PETITE TULIP**  
 12 Kt. Rolled Gold Plate  
 case, Expansion bracelet.  
 4700W3750  
 Retail \$79.50  
 As above in white  
 4701W3750  
 Retail \$79.50



**17 JEWELS**  
**PETITE ANN**  
 Universal case strap,  
 12 Kt. Rolled Gold Plate top,  
 stainless steel back,  
 Expansion bracelet.  
 4899W3500 ... Retail \$71.50  
 As above in white  
 4899W3500 ... Retail \$71.50



THE NEW PETITE...  
 SO EXQUISITELY FEMINE



RETAIL PRICES INCLUDE FEDERAL TAX

\*As long as case, crown, crystal remain intact.

World Famous Gruen Watch from Bennett Brothers, Inc.

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