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Subject: Re: 215RSS mens "UFO"

Posted by [scott allison](#) on Sat, 09 Nov 2024 14:57:17 GMT

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Barney Green wrote on Fri, 08 November 2024 22:00This watch had been introduced in 1957 and was part of the campaign "Gruen - The Newest Look in Time", which started Christmas 1957 and was intended to be promote for 12 month. Included were 23 jewel watches, the Continental dn Cosmopoitan serias for men, Baguette, Autowind, Caliente and Royalty series for the ladies. Most with innovative styling like this nice example. I have more about it's history and also some more ads.

Thanks a million for sharing, would love to see more info.

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