
Subject: Re: Blue paper Watch glasses box
Posted by [Jenneke](#) on Fri, 22 Mar 2024 16:22:05 GMT
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The dating is done by looking carefully at the text. In the 1921 Standardized parts they talk about "Gruen double Lentile Crystals". In the 1917 blue book they mention "gruen double Lentile glasses". First mentioning on these glasses was in jewelers circular in 1916:

Two different gross cabinets could be ordered, AL1 for mens, AL2 for ladies. This box contained both.

The glasses have the trademark label, but with Lentile and not double ll Lentille. And some have a swiss label.

Have a look at this topic for more info:
https://vintagegruen.org/vgforum/index.php?t=msg&goto=15098&&srch=Lentille#msg_15098

File Attachments

1) [IMG_8256.jpeg](#), downloaded 1055 times

"Let the hands pass freely"

BY USING THE LENTILE GLASS WITH THE DOUBLE CURVE

REGULAR LENTILE



Where the hands rub on the lentile glass, the hand that gives trouble and should never be used on any man's thin model or small ladies' wristlets.

GRUEN Double Lentile GLASSES

DOUBLE LENTILE



Here is the double curve at the outer edge, where it "Lets the hands pass freely" without using any higher glass.

GRUEN "Double Lentile" glasses are accurately gauged and of less height than the ordinary lentile glass, yet the double curve at the outer edge "Lets the hands pass freely."

Watchmakers know the difficulties they encounter and their time consumed to regulate watches on account of improper shaped glasses. We had this special ground glass made, not to get into the glass business, but to render a service to insure satisfaction in our watches by having these proper glasses used.

That dealers can stock and use these glasses generally for all makes of watches, we have made the prices the same as the ordinary lentile—namely: \$1.25 per dozen or \$12.00 per gross—with a cabinet box.

MADE IN ALL SIZES FROM 5^{1/2} to 12^{1/2}, 14—16^{1/2} to 19^{1/2} is

AL 1—our 1 gross assorted double lentile will fit 80 per cent. of men's 12 size watches. AL 2—our 1 gross assorted double lentile for ladies' chateaux and wristlet watches, these glasses will fit 90 per cent. of the smaller timepieces. Its economy and service.

Order Chart for GRUEN "Double Lentile" Glasses

	NUMBER	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
W R I S T L E T	" "	6														
S I Z E S	" "	7														
N I T	" "	8														
S I Z E S	" "	9														
JEWEL, LADY VERITHIN	" "	10														
and O S I Z E S	" "	11														
M E N ' S S I Z E S	" "	12														
12 & VERITHIN	" "	13														
S I Z E S	" "	14														
16 S I Z E	" "	15														
	" "	16														
	" "	17														
	" "	18														
	" "	19														

Mark quantity of each size desired in above squares

AL 1—Is a cabinet of 1 gross assorted men's sizes.

AL 2—Is a cabinet of 1 gross assorted ladies' sizes

Mail Coupon Below

Check assortment you desire; mail to us with your name and address and same will be sent you subject to your approval. If not satisfactory, can return.

Mail coupon to-day, for 1 gross each, assorted, of the ladies' and men's Gruen "Double Lentile" glasses. Once you use these, no others will do.

Gruen National Watch Case Company

31 E. Fifth Avenue

CINCINNATI, OHIO

Name _____
 Address _____
 Gruen N.W.C. Co. Kindly send assortment of glasses checked below:
 AL 1 _____
 AL 2 _____

2) IMG_0948.jpeg, downloaded 1083 times



3) [IMG_0950.jpeg](#), downloaded 1052 times

