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Subject: Re: Techni Quadron

Posted by [afire](#) on Thu, 15 Jun 2023 15:40:06 GMT

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Jenneke wrote on Wed, 14 June 2023 13:18 Was silver less in vogue in america compared to Europe?

I think the answer is undoubtedly yes. In the 1918 book, silver is still the usual choice for a less expensive wristwatch case. By the 1920s silver is almost entirely replaced by gold filled cases.

And not just Gruen. Elgin, Hamilton, Waltham. Even Rolex in Canada. For some reason all of North America settled on gold fill while Europe continued to offer silver cases as the less expensive alternative to solid gold. What I'm unsure of is whether there is some regulatory explanation or if it was simply a matter of regional taste.

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