
Subject: The Veri-Thin 'Adams'

Posted by [JackW](#) on Tue, 31 May 2022 22:52:27 GMT

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Model name: 'Adams' with expansion band -or- Nimrod with leather strap

Type: Wristwatch Veri-Thin

Period/date: 1940-1944; the movement serial number is date estimated to early 1944.

Gender: mens'

Case Maker: Star Watch Case Company

Case Material: goldfill on silver and rhodium plated sterling case back*

Case Serial: 090790

Case Style no: 406-459

Caliber: 406

Movement Maker: Gruen

Movement Serial: A328801

Bracelet: In both ads it is shown with an expansion type band for the VT Adams. The leather band on the watch as purchased, is 1940s era but is marked 'Waltham'. An obvious replacement. The ads for the VT Nimrod show a leather strap.

Other info: Identified in Shawkey's book as strap 418. page 131. Strap 418 is shown with a presumably an expansion band.

I found this in a pawn shop in Chicago this past weekend (May 29, 2022). Was an inexpensive buy. The tarnish to the case made me suspect that it was a war era watch with the silver alloy basemetal for the goldfill. Otherwise it is not the typical type or style that I collect.

[Picture Front]

[Picture caseback inside]

[Picture movement]

[Picture ad]

Advertisement from December 1942 clipped from the Chicago Tribune

Although not named, it is the same model shown in this May 1944 advert from the LA Times.

Barnett's 1940s Decade book shows a very different 'Adams' in 1948. Could also be confused with the contemporaneous 'Stuart' but that has ridges that run onto the case sides.

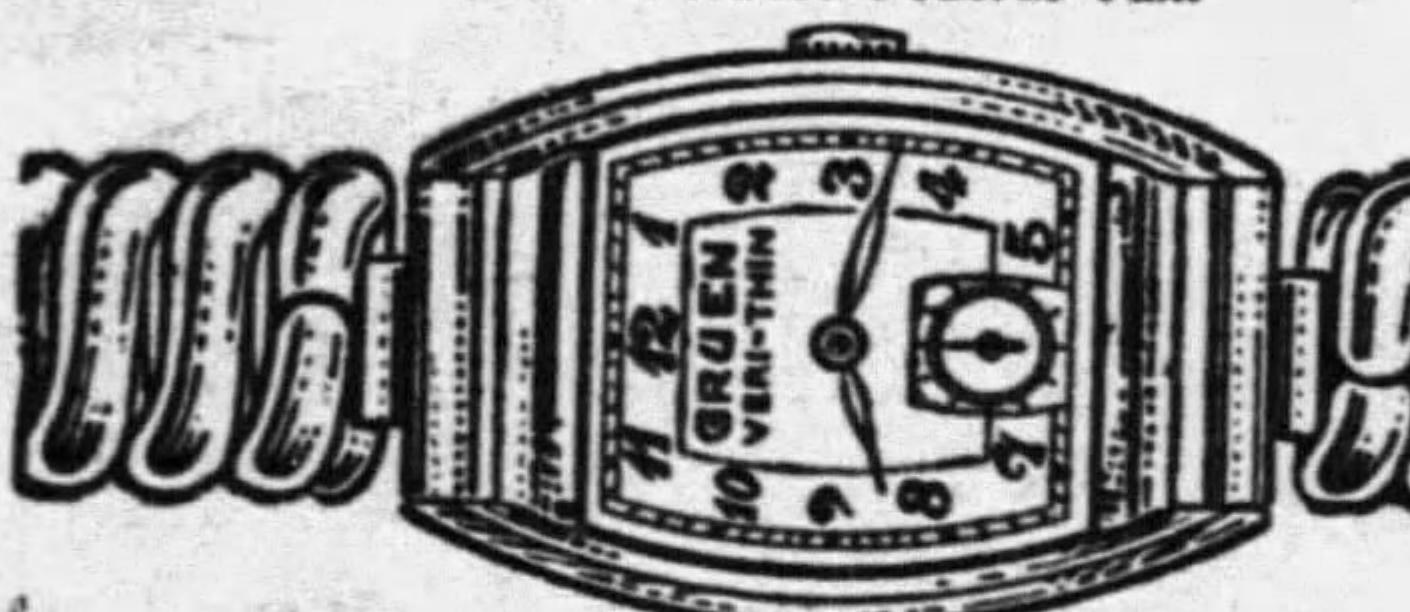
*some debate below on my metal assessment of the back. There are certainly examples of this watch where the case back is marked as sterling. Other examples that are clearly stainless steel Guildite.

also... edits to reflect Barney's below addition of the VT Nimrod ID.

File Attachments

1) [20Dec1942_Chicago Tribune.jpg](#), downloaded 2807 times

Back, 15-Jewel Movement.
Price Includes Federal Tax.



VERI-THIN* ADAMS

Accurate 15-Jewel Movement. **Smart Yellow- or Pink Gold-filled Case with Guildite Back.** **\$45**
Price Includes Federal Tax. *Trade Mark Regis



2) [31May1944_Los Angeles Times.jpg](#), downloaded 2845 times



GRUEN
Veri-Thin, 17
Jewels, expansion band

\$49.75

HAMILTON
19 Jewels, pink
gold filled case

\$69.50

3) [Adams_bezel side.jpg](#), downloaded 2904 times



4) [case_inside.jpg](#), downloaded 2904 times

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GRUEN
VERI-THIN

CASED AND TIMED IN U.S.A.
BY GRUEN WATCH CO.
STAR WATCH CASE CO.
10K GFD BEZEL-GUILDITE BACK
ON STERLING

090790

406-459

5) [dial.jpg](#), downloaded 2883 times



6) [movement.jpg](#), downloaded 2859 times

