

---

Subject: Re: Curvex Box "Gray Egg" 1950 and later  
Posted by [Ephemerald](#) on Wed, 19 Aug 2020 23:15:44 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

Somewhere in some thread, one of us was wondering, what in the world is the freaking point of this box, well this is the best explanation I've found for the egg, it's all about retail with the boxes...

---

#### File Attachments

1) [CurvexC.jpg](#), downloaded 1953 times

## New Styling in Gruen 'Masterpiece Series'

Ten wrist-curved watches, priced from \$49.75 to \$100, form the new "Masterpiece" series recently introduced by the Gruen Watch Co., Time Hill, Cincinnati, Ohio. They are distinguished by specially designed crystals and unusual case designs.

