Subject: Re: Quadron Import 220

Posted by afire on Mon, 04 May 2020 18:09:55 GMT

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JackW wrote on Sat, 02 May 2020 10:47There are examples of Guildite and Staybrite marked cases.... here is one: at WUS forums But the markings are difficult to read.... believing the OPs read.

Hah! I've been maintaining for years that I've seen a case marked both Staybrite and Guildite, but always had to tack on the disclaimer that it's a fuzzy memory and I have no proof. Finally.

And just to illustrate how peculiar these Import models from the Guild era can be, here's my post on an Import 220 I used to own. And here's the one I currently own:

Not only different calibers, but different case makers. Mine were both Webers, while yours made by the other unidentified Swiss case maker with the five-digit serial numbers. Gruen's supply chain must have been positively Byzantine. And the gold accents (very nice). I've now seen four Import 220s, and all four have had different dials, and none were the same as the dial shown in the Master Book.

I've seen two examples of Import 113s - mine in green gold with white accents, the other in white gold with green accents, both with different side engravings and slightly different bezel engravings. And the Import 144 shown in the Master Book has an inset crown, while mine does not.

Why so much variation? Bob Ayers ("Air" at VWF) posited an explanation that makes sense to me, that they were going for bespoke. The idea being to offer unique watches to upscale jewelers in big cities whose customers may not be interested "off the shelf" goods. I can't think of any better explanation.